



PRESS RELEASE  
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Contact: Sandi Avila  
Media Relations Department  
303-309-4059

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### **Local Lifetime Resident of Alexandria Bay Purchases Wireless ISP Franchise**

**Alexandria Bay, NY – June 18, 2007** – RidgeviewTel™, LLC, a rural broadband communications provider, is excited to announce the completion of their first franchise sale in upstate New York. Mr. Jeremy Durand, a lifetime local resident, purchased three franchises, Alexandria Bay being one of them. “I had been working with a local cable company for 24 years and needed a change. This franchise appealed to me because I see the need is great in these areas and RidgeviewTel has a successful track record” said Mr. Durand. The infrastructure that is bringing wireless broadband to Alexandria Bay and surrounding communities has been completed since early May which include hotspot capabilities along the St. Lawrence Seaway.

RidgeviewTel™ LLC is based out of Longmont, Colorado and has been providing affordable high-speed wireless Internet services to rural communities since 2004. In January 2007, they formed RidgeviewTel Franchise™, LLC. which allows entrepreneurs to own and operate a RidgeviewTel Franchise™ throughout the US. “We focus on communities that are under-served by traditional telecom and cable providers. Those larger companies see smaller communities, like Alexandria Bay, as a large investment with a lower return.” said Vince Jordan, President/CEO of RidgeviewTel™. “However, we have found a way to supply these communities with affordable high-speed internet access that enables us to only charge a monthly service fee with no installation and equipment costs passed onto the customer,” added Mr. Jordan.

For more information about service in the Alexandria Bay area please contact RidgeviewTel™, LLC. at [www.ridgeviewtel.com](http://www.ridgeviewtel.com) or call 800-591-3060.